

# *Ocean Rate Bulletin*



## **Wine:**

### **Total TEU/FEU:**

The numerator represents the total number of 20-foot equivalent unit (TEU) shipped, by all carriers, during January, 2005. The denominator represents the total number of TEU shipped, by all carriers, throughout the 2004 calendar year. Source: Port Import Export Reporting Service (PIERS), Journal of Commerce, January, 2005.

### **Market Share-January:**

Each carrier's current market share is based on the number of containers shipped during January, 2005. Source: PIERS, January, 2005.

### **Market Share-CY 2005:**

Each carrier's market share is based on the total number of containers shipped throughout the 2004 calendar year. Source: PIERS, 2004.

### **Transit Time:**

Each carrier's transit time is calculated on departure from Oakland, CA unless otherwise noted. Source: "The Pacific Shipper On-Line", "The Shipping Guide on the Web", and individual shipping line websites.

### **Ocean Rates:**

Ocean rates are applicable for March 31, 2005. Rates are per 40-foot container. Rates are quoted in U.S. dollars and represent container-yard to container-yard shipments. Source: Ide through the Descartes on-line rate tariff, PLUS Tariff retrieval systems, eztariff rate retrieval system, and individual shipping line websites.

### **Container Rate:**

Container rates for Wine are quoted on full 40-foot dry or refrigerated containers depending on the demand for the shipments moving that quarter.

### **Definitions:**

AI = All Inclusive  
ARB = Arbitrary Charge  
BAF(FAF) = Bunker Adjustment Factor is also known as fuel adjustment factor.  
CAF = Currency Adjustment Charge  
CFS = Container Freight Station - used to consolidate shipments.  
Chassis = Chassis Surcharge  
KT = 1,000 Kilograms (Metric Ton).  
PC = Per Container  
THC = Terminal Handling Charge, also known as Container Yard Charge (CY).  
TEU = 20-foot Equivalent Unit (20-foot container).

Data was compiled and analyzed by Ron Hagen, April Taylor, and Camia Lane of the Transportation Services Branch, Transportation and Marketing, Agricultural Marketing Service, USDA. For questions, comments, or to be included on the distribution list, please call Hagen on (202) 690-1320, Taylor on (202) 690-1326, or Lane on (202) 720-9801 or by fax on (202) 690-1498. The Bulletin is also available on the Internet at: [www.ams.usda.gov/tmd/ocean](http://www.ams.usda.gov/tmd/ocean).

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Antwerp, Belgium

Wine

Monthly Market Share For: January 2005

Month\Year: 120.9 \ 120.9

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	47%	47%	21	\$585 <sup>16</sup>	\$633 <sup>1</sup>	\$40	9%	\$500 <sup>1</sup>				15 KT	\$10,738
Star Shipping	22%	22%	29										
P&O Nedlloyd	17%	17%	24	\$2,800	\$422	\$40		\$500					\$3,762
NYK Line	6%	6%	21	\$585 <sup>16</sup>	\$633 <sup>1</sup>	\$40	9%	\$500 <sup>1</sup>		\$450 <sup>1</sup>		15 KT	\$11,188
Evergreen	5%	5%	26										
Mexican Line	3%	3%											
Average Container Rate													\$9,113

<sup>1</sup> Rate is per container

<sup>16</sup> Rate is calculated per KT not by container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Bangkok, Thailand

Wine

Monthly Market Share For: January 2005

Month\Year: 16.0 \ 16.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	88%	88%	22										
OOCL	6%	6%	22	\$1,650	\$320	\$40							\$2,010
Hapag-Lloyd	6%	6%	21	\$2,100	\$320	\$40							\$2,460
Average Container Rate													\$2,235

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Busan, South Korea

Wine

Monthly Market Share For: January 2005

Month\Year: 45.4 \ 45.4

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
APL	35%	35%	9										
MOL	31%	31%	9	\$650	\$320	\$40							\$1,010
Hanjin	15%	15%	11										
Maersk-SeaLand	13%	13%	14										
K Line	4%	4%	11										
Hyundai	1%	1%	11										
Yang Ming	0%	0%	11										
Average Container Rate													\$1,010

---

## ***Ocean Rate Bulletin***

L.A./L.B./Oakland Ports To Felixstowe, UK

Wine

*Monthly Market Share For: January 2005*

Month\Year: 104.0 \ 104.0

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time in Days</i>	<i>Ocean Rate</i>	<i>Surcharges:</i>							<i>Size</i>	<i>Container Rate</i>
					<i>BAF</i>	<i>CHASSIS</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>		
APL	100%	100%	25										

*Average Container Rate*

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Hong Kong

Wine

Monthly Market Share For: January 2005

Month\Year: 22.8 \ 22.8

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
K Line	40%	40%	15	\$1,247 <sup>23</sup>	\$192	\$40							\$1,479
OOCL	18%	18%	13	\$1,285 <sup>23</sup>	\$256	\$40							\$1,581
Hapag-Lloyd	17%	17%	15	\$208 <sup>16</sup>	\$16 <sup>16</sup>	\$40						19 KT	\$4,315
P&O Nedlloyd	13%	13%	13										
Yang Ming	9%	9%	15										
ANL Container Lines	4%	4%	19										
Average Container Rate													\$2,145

<sup>16</sup> Rate is calculated per KT not by container.

<sup>23</sup> Rate is based on a 20 foot container, not a 40 foot container.

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Keelung/Kaohsiung, Taiwan

Wine

Monthly Market Share For: January 2005

Month\Year: 21.0 \ 21.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hanjin	48%	48%	13										
K Line	24%	24%	13										
Maersk-SeaLand	19%	19%	18	\$650	\$320	\$40							\$1,010
Yang Ming	10%	10%	13										
OOCL	0%	0%	12										
Average Container Rate													\$1,010

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Rotterdam, Netherlands

Wine

Monthly Market Share For: January 2005

Month\Year: 263.0 \ 263.0

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
Hapag-Lloyd	52%	52%	26	\$585 <sup>16</sup>	\$633 <sup>1</sup>	\$40	9%	\$500 <sup>1</sup>				15 KT	\$10,738
Mexican Line	19%	19%											
Star Shipping	17%	17%	30										
NYK Line	11%	11%	25	\$585 <sup>16</sup>	\$633 <sup>1</sup>	\$40	9%	\$500 <sup>1</sup>		\$450 <sup>1</sup>		15 KT	\$11,188
P&O Nedlloyd	2%	2%	27	\$2,800	\$422	\$40		\$500					\$3,762
<b>Average Container Rate</b>													\$10,650

<sup>1</sup> Rate is per container

<sup>16</sup> Rate is calculated per KT not by container.



# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Singapore

Wine

Monthly Market Share For: January 2005

Month\Year: 16.3 \ 16.3

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
K Line	43%	43%	19	\$500	\$320								\$820
OOCL	31%	31%	17										
MOL	18%	18%	20	\$650	\$320	\$40							\$1,010
Hanjin	6%	6%	19										
Hyundai	1%	1%											
Hapag-Lloyd	0%	0%	17	\$1,880	\$320	\$40							\$2,240
Average Container Rate													\$890

---

## ***Ocean Rate Bulletin***

L.A./L.B./Oakland Ports To Sydney, Australia

Wine

*Monthly Market Share For: January 2005*

Month\Year: 8.0 \ 8.0

<i>Carrier</i>	<i>Market Share</i>	<i>Market Share CY</i>	<i>Transit Time in Days</i>	<i>Ocean Rate</i>	<i>Surcharges:</i>							<i>Size</i>	<i>Container Rate</i>
					<i>BAF</i>	<i>CHASSIS</i>	<i>CAF</i>	<i>THC</i>	<i>CFS Rec</i>	<i>ARB</i>	<i>Cotton R.</i>		
Australia New Zealand	88%	88%	24										
OOCL	13%	13%	31	\$4,000									\$4,000
<i>Average Container Rate</i>													\$4,000

# Ocean Rate Bulletin

L.A./L.B./Oakland Ports To Tokyo, Japan

Wine

Monthly Market Share For: January 2005

Month\Year: 134.2 \ 134.2

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
OOCL	40%	40%	9	\$1,035	\$256	\$40							\$1,331
Hanjin	21%	21%	10										
K Line	16%	16%	10	\$2,900	\$112	\$40							\$3,052
NYK Line	13%	13%	11	\$950	\$320								\$1,270
Evergreen	4%	4%	19										
Hapag-Lloyd	4%	4%	10	\$193 <sup>22</sup>	\$16 <sup>16</sup>	\$40	50%					21 KT	\$6,456
P&O Nedlloyd	2%	2%	11										
Average Container Rate													\$1,964

<sup>16</sup> Rate is calculated per KT not by container.

<sup>22</sup> Rate is for refrigerated shipment, not dry shipment.

# Ocean Rate Bulletin

LA/LB/Oakland ports To Thamesport, UK

Wine

Monthly Market Share For: January 2005

Month\Year: 434.1 \ 434.1

Month\Year: 434.1 \ 434.1

Carrier	Market Share	Market Share CY	Transit Time in Days	Ocean Rate	Surcharges:							Size	Container Rate
					BAF	CHASSIS	CAF	THC	CFS Rec	ARB	Cotton R.		
P&O Nedlloyd	44%	44%	24	\$568 <sup>16</sup>	\$633 <sup>1</sup>	\$40		\$375 <sup>1</sup>		\$450 <sup>1</sup>		15 KT	\$10,018
Mexican Line	29%	29%											
Hapag-Lloyd	23%	23%	26	\$568 <sup>16</sup>	\$633 <sup>1</sup>	\$40	9%	\$500 <sup>1</sup>				15 KT	\$10,460
NYK Line	4%	4%	22	\$568 <sup>16</sup>	\$633 <sup>1</sup>	\$40	9%	\$500 <sup>1</sup>		\$450 <sup>1</sup>		15 KT	\$10,910
Evergreen	0%	0%	29										
Average Container Rate													\$10,215

<sup>1</sup> Rate is per container

<sup>16</sup> Rate is calculated per KT not by container.